Pop-Kultur

Press release from the 14th of July, 2021

Pop-Kultur launches limited pre-sale of day tickets

- First come, first served: www.pop-kultur.berlin/en/tickets/
- Pop-Kultur community: four days, 120 slots and audience, 25th-28th August
- Pop-Kultur lokal starts on the 24th July
- Press talk with Ata Canani, Kesswa, Studio 21, Sofia Portanet, Don Jegosah and the programme team of Pop-Kultur on 10th August



Ready, steady, tickets!

Pop-Kultur officially opens its online shop today, offering a first batch of limited day tickets, priced between 12 and 20 euros plus booking fees. With 120 slots of concerts, talks, readings, films and projects by collectives as well as commissioned works premiered during the festival, Berlin's Kulturbrauerei will be filled indoors and out with art and action from the the 25th to the 28th of August, 2021.

Four days in August, 120 slots and a live audience

Among this year's line-up are Eunique, Księżyc, Serious Klein, Ata Canani, Flohio, Mandhla, Nneka, All Diese Gewalt, Stella Sommer, Studio 21, Kesswa & Tereza, Liraz, Sofia Portanet, Alexander Scheer, Don Jegosah, Mazlum Nergiz and many more.



(Pic: Eunique by Markus Rogalski)

Klaus Lederer, Mayor and Senator for Culture and Europe in Berlin, will also be present, joining Ella Rohwer from the Pro Musik association and pop musician Balbina in a talk titled »Brauchen wir eine neue Musiker:innen-Vertretung?« (»Do We Need New Representation for Musicians?«) "For a long time now, people have had to do without live music. To see how Pop-Kultur is realising a safe festival environment with an extraordinary program spreads confidence and joy," says Klaus Lederer. For, just as pop culture would remain stagnant without discourse, Pop-Kultur as a festival needs exchange to develop further.



Pics: Sofia Portanet by Christoph Voy)

»Pop-Kultur lokal« starts in July

Since 2018, as part of the *Pop-Kultur lokal* program, Anton Teichmann, Dominique Schweizer and Michael Aniser have presented several events selected by an independent jury that are held in the weeks leading up to the festival, free of charge. It starts this month:

- ROHPULS celebrates Berlin's experimental, punk, industrial and noise scene. 24th July in the backyard of Reichenberger Str. 114, 10999 Berlin
- Musikií Festivalas is a 12-hour live radio event showcasing the activities of the independent internet radio station Radjio Musikií. 31st July in the courtyard of Weserstr. 52, 12045 Berlin
- **Endlich** creates an open-air micro-festival with music, sound experiments and art. **14th August** at Plattenvereinigung, Tempelhofer Feld, 12101 Berlin

- La By'le Festa focusses their event on Afro/Latino-Caribbean music and queer culture. 21st August at YAAM, An der Schillingbrücke 3, 10243 Berlin

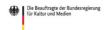
Press talk invitation / RSVP

On the 10th of August, two weeks before the festival starts, Pop-Kultur welcomes members of the press to the cinema in the Kulturbrauerei, offering insights into Pop-Kultur 2021. The number of seats is limited due to health and safety regulations. Therefore, we ask for a brief reply and registration: first come, first served. The venue is accessible for people who use wheelchairs. The Q&A with the programme team and selected artists will be accompanied by German Sign Language interpreters.

Detailed information on the health-protection policy made especially for festival will follow at www.pop-kultur.berlin/en

Pop-Kultur is funded by the Senate Department for Culture and Europe of the State of Berlin with funds from the European Regional Development Fund (ERDF) in the programme "Strengthening the Potential for Innovation in Culture II (INP II)", Pop-Kultur Commissioned Works & Pop-Kultur International are funded by Initiative Musik gemeinnützige Projektgesellschaft mbH with project funds from the Federal Government Commissioner for Culture and the Media.













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